



Ashby Hill Top Primary School

An Academy School

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Dear Parents/Carers,

Yesterday we sent out some information via email regarding 'Momo'. This is a sinister 'challenge' that has been around for some time, however it has recently resurfaced and once again has come to the attention of schools and children across the country.

Over the last few days there have been many articles in the press and on social media and lots of schools have been sending out guidance and information on Momo for parents. It feels like everyone is talking about it!

I have taken the decision to not lead an assembly or talk to classes about Momo as I do not want to make the children, especially our younger pupils, worry about this. If children talk to adults in school, we are explaining that our children are so lucky because their families are caring and are really good at keeping them safe from these types of viral challenges. We are reminding them to tell an adult about anything that they see online or in a message that worries them. It is hard to stop the children talking about it, but you can support us at home by:

- Telling them it's not real
- Being present whilst children are online
- Talking regularly with your children about on line safety
- Setting appropriate parental controls
- Checking usage
- Reporting and blocking anything worrying

Thank you for your support.

Regards

Sylvie Newman
Executive Headteacher

